

# KUNHARDT **FILM** FOUNDATION

DIANE VON FÜRSTENBERG INTERVIEW  
*MAKERS: WOMEN WHO MAKE AMERICA*  
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**Diane Von Fürstenberg**  
**Journalist and Filmmaker**  
**September 29, 2011**  
**Interviewed by Nancy Steiner**  
**Total Running Time: 31 minutes and 44 seconds**

START TC: 00:00:00:00

**Diane von Fürstenberg**  
**Fashion Designer**

INTERVIEWER:

Diane, I'm just going to start out asking you a little bit about your childhood, where you grew up and what that was like.

00:00:13:00

DIANE VON FÜRSTENBERG:

I was born in Belgium, after the war. I grew up in Belgium. I was very different than everybody else because I had black curly hair when everybody was blonde. I had a very nice childhood, even though I did not particularly like to be a child. Then, I went to boarding schools in Switzerland, in England, in Spain. And then I worked briefly... No, I went to university in Geneva. I met who—

ON SCREEN TEXT:

Diane & Prince Egon von Fürstenberg  
Wedding Day (1969)

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DIANE VON FÜRSTENBERG:

—was going to be my husband, worked briefly and came to New York.

INTERVIEWER:

You talk about your mother in your book and the impact that she's had on your life. Can you tell us a little bit about her life and what are the most important things you learned?

00:01:02:00

DIANE VON FÜRSTENBERG:

Well, my mother was an extraordinary woman. She was very, very tiny and yet very, very, very strong. When she was 20, she got arrested and went to the concentration camps. She was in Auschwitz and in Ravensbruck. And, uh, when she—She survived clearly and she weighed 49 pounds when she came back, and... which was less than her bones were supposed to be. And she gained her health back or her weight back. My father—She was engaged to my father. He came back to Belgium, they got married. And the doctor said, I think it's better that you don't have a child. Wait about a few years because you're too weak. And of course I was born very quickly after, so my birth was a miracle. And my mother gave me... made me very independent and strong, and the most important thing she taught me is that fear is not an option.

ON SCREEN TEXT:

Diane von Fürstenberg

Switzerland Boarding School

INTERVIEWER:

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So when you were a teenager, what did you want to be?

00:02:17:00

DIANE VON FÜRSTENBERG:

I never knew what I wanted to do, but I knew the kind of woman I wanted to be. I wanted to be an independent woman, a woman who could pay for her bills, a woman who can run her own life. And I became that woman.

INTERVIEWER:

And what was it like when you came to America in the seventies? Can you talk about your early life here?

DIANE VON FÜRSTENBERG:

I came to New York. I was 22 years old. I was a young princess, I had married a beautiful, good looking prince. Life was nice. It was nice to be young in the seventies. It was a good moment to be young. I was young somewhere between the pill and AIDS. It was a very nice moment. Everything in New York was very cheap. New York was actually bankrupt and so everything was cheap. And there was a lot of creative people. We thought we invented freedom. It was nice. I had two children immediately and I started to work.

INTERVIEWER:

What was the Genesis of your career as a fashion designer? How did that start for you?

00:03:26:00

DIANE VON FÜRSTENBERG:

Well, as I told you, I really wanted to be independent—

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ON SCREEN TEXT:

West Hollywood, CA (1979)

DIANE VON FÜRSTENBERG:

– and I was working in Italy for a major fashion industrialist, and he had a printing plant and he had a plant where he made Jersey fabric. And I didn't think—I was interning there, I didn't think I was doing much, but actually I learned everything there. And my boyfriend was in America and he came and visited me in Rome and we got engaged. And soon after, he went back to America and I realized that I was not only engaged, I was also pregnant. And so I had to get married faster than I expected.

00:04:16:00

DIANE VON FÜRSTENBERG:

As a result, I wanted so much to be independent. So I went to see the man that I worked for and I said, "Listen, I'm moving to America and I am going to live there, and I'm going to get married and have a child, but I really want to work. So would you allow me to make a few samples from your factory? And I'm going to try to sell them in America." And that's what I did.

ON SCREEN TEXT:

Seventh Ave Showroom (1976)

INTERVIEWER:

In 1972, you revolutionized women's fashion. What did you create and why, and what was your inspiration for that design?

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DIANE VON FÜRSTENBERG:

Well I started with little Jersey dresses, very simple, little Jersey dresses, t-shirt dresses, shirt dresses. And then there was a little wrap top, and the little wrap top went with a skirt and one day I just thought, "Mmm, it would be nice to make that top into a dress." And I did. Little did I know that this was going to be the key of my fortune and the key of everything and that I was to make millions of them.

INTERVIEWER:

Do you remember the initial reaction when it first was released?

DIANE VON FÜRSTENBERG:

Yes. It was immediately successful. Immediately.

INTERVIEWER:

What was it like for you to be one of the principal women designers at that time?

00:05:29:00

DIANE VON FÜRSTENBERG:

It was really fun. I mean, it was 1976, it was a big year for me. I was on the cover of *Newsweek*. I was on the cover of *Interview*. I was on the front page of *The Wall Street Journal*. I was 29 years old and it was also... I remember it was the year where the democratic primaries were in New York city. And I remember as my friend, Jerry Brown was counting his votes, I was counting my dresses. And I think I had more dresses than he had votes. So Carter became president.

INTERVIEWER:

So can you talk about your first advertising slogan, "Feel like a woman...wear a dress!" And how that fit in with what was happening at the time.

00:06:11:00

DIANE VON FÜRSTENBERG:

At the time, –

ON SCREEN TEXT:

Diane von Fürstenberg

1972 Ad

DIANE VON FÜRSTENBERG:

– it was my very, very first dress. I took a small ad in women's wear, so I asked a friend of mine to take a picture of me in that dress and I was sitting on a white cube. When I saw the picture, the cube was too big and too white. So I said, "Oh, I should write something on that cube." And I promise you without thinking, I wrote, "Feel like a woman...wear a dress!" And that picture and that phrase stayed with me forever. As a matter of fact, that very same dress—I reissue vintage prints every year, and that very same first dress that I wore is the dress that Michelle Obama chose for her first Christmas card as the first lady. So that's pretty amazing.

INTERVIEWER:

I want to talk about the design in terms of the workplace and what was going on in the woman's movement at that time. Was it dress and embrace feminism? When women were wanting the choice not to wear a dress, how did it fit and who wore it?

00:07:19:00

DIANE VON FÜRSTENBERG:

Everybody wore it really. You're talking about feminism. I remember Gloria Steinem wearing it. A lot of people wore it, but they weren't all feminists, but it was very much part of a movement of being a woman and enjoying being a woman. And so I was, you know, I was always a little bit of a feminist.

INTERVIEWER:

How did you define that?

DIANE VON FÜRSTENBERG:

I mean, a little bit. I am a feminist, not just—

INTERVIEWER:

How do you define that?

00:07:49:00

DIANE VON FÜRSTENBERG:

Um...I think a feminist is a woman who believes that in her rights as a woman, as a woman and applies them and makes sure that other people do.

INTERVIEWER:

You made one of the statements, you think it's possible to be feminist and feminine?

DIANE VON FÜRSTENBERG:

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Yes, I do. It doesn't mean that if you're a feminist, you have to look like a truck driver. Gloria Steinem, once again, is a perfect example of that.

INTERVIEWER:

What was the impact of the dress, quantitatively, on your business? What happened with the financial success of the business?

00:08:34:00

DIANE VON FÜRSTENBERG:

Well, it grew very, very quickly.

ON SCREEN TEXT:

Diane von Fürstenberg (1970s)

DIANE VON FÜRSTENBERG:

I wasn't really, maybe that equipped and I had a manufacturer who wanted to make more and more and a salesman who wanted to sell more and more. So at one point we got saturated. When you grow so fast and when you live such a big, huge success, you always have the reverse and some things— I mean, it doesn't always go up. It goes up, it goes down. A lot of things happen.

INTERVIEWER:

Was there a moment when you said to yourself, Oh my gosh, this is huge?

00:09:13:00

DIANE VON FÜRSTENBERG:

Yes. The moment that I said, oh my God, all of a sudden I have... Everything I touched went to gold and whatever I made sold, and all of a sudden, one day I'm

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stuck with 4 million dollars of inventory— and that nobody wants anymore. Yeah. That was pretty scary.

INTERVIEWER:

Did you realize it would be a design that would be around for decades or did that surprise you?

ON SCREEN TEXT:

Diane von Fürstenberg  
New York City Storefront (1987)

DIANE VON FÜRSTENBERG:

No, I had no idea. It was a major what happened to me the first time, because I lived an American dream. But to me, it's much more amazing to see that 37 years later, that dress is still relevant and still worn by very young women. That to me is unbelievable because it just has never happened to a dress before.

ON SCREEN TEXT:

Diane von Fürstenberg  
New York (1982)

INTERVIEWER:

You've always been a hands-on promoter and marketer of your line. Can you talk about your experience in the dressing rooms with the women and what they said to you and what you felt?

00:10:05:00

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DIANE VON FÜRSTENBERG:

Well, you know, I was everything when I started. I design, I go to the factory, I make it. I didn't actually sew it, but I mean... I sold it and then I would go to stores and promote it and see it on women, and go inside the fitting room and put it on. So it was all of it, you know.

ON SCREEN TEXT:

Diane von Fürstenberg

DVF Spring 1992 Collection

DIANE VON FÜRSTENBERG:

And what was amazing is that as I was becoming the woman I wanted to be, I was making other women be that woman, and that was pretty amazing. That was a great, great adventure. And so I lived my adventure very openly.

00:10:50:00

DIANE VON FÜRSTENBERG:

I think that my honesty and my not holding anything on what was going on in my life as a woman, as a mother, as a single woman, all of that. I think that that established more and more dialogue with women. And then I got older and now of course, I'm in the fall of my life and I'm a grandmother. So now it's much more normal, so to speak, to get advice and to be an inspiration. That comes with age and with experience. That's very nice. Today I realize that my mission in life, whether it is through my work, through mentoring or through—

ON SCREEN TEXT:

DVF Awards

Paris, France (2021)

DIANE VON FÜRSTENBERG:

– philanthropy, is all one, it's to empower women.

INTERVIEWER:

Can you talk to us a little bit about the DVF brand and the way you've always been intrinsically connected to it? What role did your appearance play in the success in the marketplace?

00:11:55:00

DIANE VON FÜRSTENBERG:

You know, you don't think that way. It's not like you think, oh... At first, it was me and I made clothes that I thought looked right. And of course, as a woman, I would wear the clothes. So it became more and more me. And then I would go in ads, and then when I didn't go in ads, people wanted me to go in ads and I got too old, but still they want me to be in ads, so they use old ads. I mean, it's been a strange experience... but I think it is because I speak frankly, and therefore I don't hold back. As I speak, frankly, other people relate to that and all women are the same, it doesn't matter where you're from. In the intimacy of a fitting room or just in the intimacy of a room, if you are alone with a woman, we are all the same. And I think that, I understand that and I learn how to become confident and to a certain degree, I sell confidence. My clothes make the woman more confident, everything I do make. And that's what I stand for.

INTERVIEWER:

Going back to your early twenties, you were married to a prince.

ON SCREEN TEXT:

Seventh Ave Showroom (1977)

INTERVIEWER:

You didn't have to work and yet you tenaciously pursued this career. Can you talk about your own ambition and was that something you were consciously going after as high level success?

00:13:29:00

DIANE VON FÜRSTENBERG:

I always wanted to be independent. There's no question about that. I have to be independent, I am still independent. I don't know, if I go to the doctor, I like to go to the doctor alone. I have a very good relationship with myself. And that's what gives me my first strength. And then of course my family and the people I love, but if I lose myself, then I would lose everything. So I have to be independent and to be financially independent is part of being independent. I would say to every woman in the world, I would say it's important for a woman to have children, but it is equally important for a woman to have an identity outside her family.

INTERVIEWER:

What did your husband at the time think about you working?

00:14:20:00

DIANE VON FÜRSTENBERG:

My husband at the time was very... He helped me a lot at the beginning and he really encouraged me. And then as I became more successful, it was harder

maybe for him a little bit, and we separated, but in a very good way. And we stayed friends until he died.

INTERVIEWER:

Polls show that many women won't admit to their own ambition. Do you think women avoid power or they're afraid to—ambition is a dirty word?

00:14:47:00

DIANE VON FÜRSTENBERG:

I don't know. Ambition could be looked at in a negative way and it could be looked at in a good way. I don't know that it's ambition that drove me in as much as making things happen, you know. Have an idea, make it happen. One of my granddaughter asked me the other day, she said, "What is your favorite thing about your job?" And because it was her who asked me, I paused and I thought about it. And then I said, "Well, I like to have ideas and make them happen."

INTERVIEWER:

So just going back a little to, you said at the point where your inventory maxed out, there was a lull. And then I would like you to just touch on that and then go into when you made your comeback and what that was like for you.

00:15:38:00

DIANE VON FÜRSTENBERG:

Well, at some point in 1983, I sold my company. I lost control. My children went to boarding school. It was a different time of my life. So I decided to go back to Paris, to Europe. I was in Paris for five years. I had a love affair there. I started a publishing house there. And then after five years I missed America, and I came back, and I missed my work, and that was the hardest time. That— because my

brand... I always joke that I had three children, a son, a daughter, and a brand. The son and the daughter were in college. And they were doing really well and great. And the brand had disappeared. It was just awful. It was in the hands of lots of people. It had lost all its point of view. It meant nothing. And that was really hard for me.

00:16:34:00

DIANE VON FÜRSTENBERG:

And hard for me, and I tried to get it back or the people who heard the name tried to motivate them and nobody wanted to hear from me. To a point, I actually got cancer in my tongue, and I think it's because I just couldn't express myself. And gradually I got the name back. And then about 12 years ago, I started again. And the reason I started again is because I realized that young women, young girls, hip girls, models and actresses, were buying the old dresses in the vintage shops. And I thought, you know what? I should go back. And I did.

INTERVIEWER:

So now the dress has become part of a major collection.

00:17:19:00

DIANE VON FÜRSTENBERG:

The dress is now much more than a dress. So that was my second period, come back hit. Now, it's more than a dress. Clearly we have a huge collection, accessories, handbags, scarves, shoes, launching a fragrance now. Lots of different things, stores all over the world. So now I feel like this year or last year, I started my third period and that is women business.

INTERVIEWER:

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I wanted to talk about the Smithsonian Institute. Did the wrap as part of the-

DIANE VON FÜRSTENBERG:

Yes. I mean, the-

INTERVIEWER:

You heard about that?

00:18:02:00

DIANE VON FÜRSTENBERG:

To tell you the truth, I think that when the Smithsonian asked me for the first dress, I barely knew what the Smithsonian was. So I'm not sure I chose the best dress to give them.

INTERVIEWER:

You've said that you've lived a man's life in a woman's body. Just wanted you to comment on that.

DIANE VON FÜRSTENBERG:

I always said that, that I wanted to live a man's life in a woman's body. And that again, you know, means just be independent and have the life that I wanted to have.

INTERVIEWER:

In 2009, there was a Time/Rockefeller foundation survey on women, and it found that as women have gained more freedom, more economic power, they've become less happy. So as their expectations for their careers and their ability to balance

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work and personal lives of sorts. So too, has the disappointment if their expectations aren't met. What are your thoughts on the gains that women have made since the sixties and the realization that many women are now feeling that—

ON SCREEN TEXT:

Mercedes-Benz Fashion Week  
Tokyo, Japan (2014)

INTERVIEWER:

— having it all is tough if not seemingly impossible?

00:19:03:00

DIANE VON FÜRSTENBERG:

I really will repeat it again. I think women should have children. I think women should have an identity outside the home. I absolutely believe that more and more. I think that we should not think of sacrifice. I mean, in this office, we are 97% women. We started 12 years ago. I think we have had about 30 babies. They come, they have the babies, they come back, everybody's happy. Some have babies on their own. I think it is — You know, people often ask me and say, well, how can you combine the husband, the children and the work. And I always say that the work and the children are okay. The hardest thing is the husband.

INTERVIEWER:

What have you tried to instill in your own daughter in terms of gender roles and how that plays out in the work-family balance?

ON SCREEN TEXT:

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Diane von Fürstenberg & Her Daughter, Tatiana

00:20:01:00

DIANE VON FÜRSTENBERG:

I was raised in a way that my mother always thought to be a woman was a superior thing, not an inferior. So when she referred to men, she used to say, [In French] “Ah, le pauvre,” you know, poor one. So we don’t have...In my family, as it regards to gender, we certainly don't feel inferior by being girls.

INTERVIEWER:

What are your thoughts on advertising in the fashion industry and the image of models, bodies, and the ideals that they encourage women to aspire to? Do you think it's changed since you-

00:20:36:00

DIANE VON FÜRSTENBERG:

Yeah. What I deplore in what is happening now in women's role, is those Housewives of New Jersey, Housewives of Miami. Not them, but what I feel is somehow going back is giving an example to young girls that the secret of happiness is how much Botox you had or how much clothes, it's all very materialistic. And that is something that I think is unfortunate. As far as being thin, being too thin. I deplore that too, but it's all linked to the same thing. It's not about what you look like, but it's about who you are and what your character is.

00:21:37:00

DIANE VON FÜRSTENBERG:

And by the way, if you have character, you will somehow have a healthy life and therefore you won't get out of shape either way. So I think it's very important to have a discipline. I think the most important thing in life is the relationship you

have with yourself. I think the earlier you learn how to count on yourself, the better off you are because you can't be happy with anyone if you're not happy with yourself.

INTERVIEWER:

What about Madonna and many young women who've asserted their right to be sexy. Do you think women can use their sexuality for empowerment?

00:22:15:00

DIANE VON FÜRSTENBERG:

Absolutely. Women should use their sexuality. Women should use their legs. We have lots of advantages. We can wear makeup, we can wear clothes. We could show our legs. We could charm. I mean, lots of things that we can do. On the other side, we have our period every month and we stop having children after a certain age. Men and women are two different animals, completely, and they have different ingredients.

INTERVIEWER:

You've talked about a woman's power to save the world. Do you think there's a difference when women lead versus men?

ON SCREEN TEXT:

Diane von Fürstenberg

Studio 54, New York (1977)

00:22:53:00

DIANE VON FÜRSTENBERG:

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Strangely enough, I think women are more pragmatic. You know, I have never met a woman who is not strong. They don't exist, but sometimes they don't show their strength. It's a brother, it's a father, it's a relationship, it's a religion or it's themselves. They're just insecure. And then a tragedy happens and all of a sudden insecurity is gone and the woman's strength comes out. So it may as well come out before the tragedy.

INTERVIEWER:

What do you think is the biggest challenge still ahead for the next generation of women?

DIANE VON FÜRSTENBERG:

I think the most important for women today is try not to regress. I think women are strong and so you don't have to throw it in people's faces. You just have to be confident and just go for it and be a woman. Never forget to be a woman.

ON SCREEN TEXT:

Diane von Fürstenberg, Gloria Steinem, Bella Abzug & Barbara Streisand  
Woman USA Benefit Cocktail Party (1981)

INTERVIEWER:

Did you ever read the feminine mystique? Did you ever march for women's rights? What do you think of Gloria Steinem? Betty Friedan?

00:23:57:00

DIANE VON FÜRSTENBERG:

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Okay. I love Gloria Steinem and I just saw last week, the documentary on her and it reminded me how much work she has done. She was an extraordinary woman. So was Betty Friedan, so was Bella Abzug, so were so many, so many women. I have so much respect for women. There's so many women that I respect. I'm very involved with an organization called Vital Voices, which really helps women leaders all over the world. But those leaders sometimes is tiny little leaders in this tiny little community and every time I meet these women, I am always so humbled by them because they do so much. Whether it is Somali mom, who was practically born in a brothel and who now has orphanages and schools. It's these women who had so much against them and not only survived themselves, but helped others to survive, that is amazingly inspiring.

INTERVIEWER:

Hillary Clinton's candidacy.

ON SCREEN TEXT:

Diane von Fürstenberg & Hillary Clinton

CFDA Fashion Awards (2013)

00:25:06:00

DIANE VON FÜRSTENBERG:

Hillary Clinton is someone that I admire so much. I admire her as a woman, as a mother, as an advocate because what she is the most is an advocate, and she always fights for the good cause. She fights very much for women. I hoped that she would be president, but I think she did an amazing job as a secretary of state. I don't know what she will do next, but I know that if she decided to work for women, I would work very hard for her.

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INTERVIEWER:

You've mentioned so many times that you were so determined to be independent from the time that you were a little girl.

ON SCREEN TEXT:

Diane von Fürstenberg & Her Mother, Lily  
1946

INTERVIEWER:

And I just wonder where that came from.

00:25:57:00

DIANE VON FÜRSTENBERG:

I think the fact that my mother was a prisoner in the worst way and refused to be a victim. I think that had to do with it. I think that my mother really... I think she put that in my mind. Be independent. But I'm the same— I was the same with my daughter and my granddaughters. We are— I mean, that is the first thing, is to be independent. Yeah. It's freedom.

ON SCREEN TEXT:

Diane von Fürstenberg (1973)

INTERVIEWER:

I just want to talk about the dress a little bit more, the wrap dress. Because before that, women, particularly working women, weren't really even wearing dresses to work. So I'm wondering if you can just paint a picture of-

00:26:35:00

DIANE VON FÜRSTENBERG:

I don't think that it's true that women didn't wear dresses to work. I remember seeing those movies, you know, those early American movies and for me as a European little girl, women were working, you had working girls and working women in America, and they were wearing suits and things like that. When I first started, women were wearing a lot of pants and a lot of very hard clothes and my clothes was very soft and all of a sudden revealed the body. And I think that's what made it successful. And also it was so comfortable.

ON SCREEN TEXT:

*Newsweek* Cover (1976)

INTERVIEWER:

Your career started to be successful, your husband at that time had issues with it. I just wonder if you can talk to us a little bit more about that, how did they come up and what do you think was happening?

00:27:25:00

DIANE VON FÜRSTENBERG:

No, I think we mentioned that. I said that at first, he was very helpful and then I became very successful and it was harder for him to accept it and we separated. That was that.

INTERVIEWER:

What do you think was happening with him? Why was that happening with him?

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DIANE VON FÜRSTENBERG:

I don't know... Listen, I see even women who work here, often the problems when they become successful, there's always an adjustment moment with a husband. It's very rare. I now have a husband who absolutely has no problem with my success, but it often is the case. And you just, as a woman, have to learn how to be strong and... and seductive.

ON SCREEN TEXT:

CFDA Fashion Awards

Brooklyn Museum of Art, June 3rd, 2019

INTERVIEWER:

Do you want to talk a little bit about the CFDA and your role there and what your goals are in terms of your role in that organization?

00:28:25:00

DIANE VON FÜRSTENBERG:

Well, I'm a president of the CFDA, which is the Council of Fashion of Design of America. And the first thing I wanted to do is I wanted... It's a group of designers, it's 500 plus designers, and I wanted very much to make it a family. It's about the successful one, it's about to help the ones who need help. And we are a family and together we are more powerful than separate. But also we do a lot of work. We do a lot of work in Washington for copyright, for protection. We started a fashion program for the first time in Fordham law school, we are involved in raising money sometimes for when disasters happen. And most of all, we mentor young designers. And so we do a lot and it's really fun.

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INTERVIEWER:

What's the one piece of advice you would give to a young woman on building a career or/and pursuing your dreams?

00:29:27:00

DIANE VON FÜRSTENBERG:

I think pursuing your dreams is the most important thing. You should always pursue your dream, but before pursuing your dreams, you have to crystallize and clarify and understand what your dream is. And that is the hardest thing to identify what you want. That is the hardest thing. Once you know and you see, then execution is easy... or easier.

INTERVIEWER:

A piece of advice to a young woman on relationships, and I mean romantic relationships as you go through your life's twenties, thirties, forties?

ON SCREEN TEXT:

Diane von Fürstenberg In Her Studio

April 1987

00:30:16:00

DIANE VON FÜRSTENBERG:

The most important relationship in life is the relationship you have with yourself, first. If you keep that good and healthy, then you can have great relationship with other people. And life is a journey, you know, a journey that changes landscapes and some passengers come in. Some people leave, some passengers may stay with you all their lives, but no matter what happens, you know that you always are with yourself.

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INTERVIEWER:

Accomplishment, you're most proud of?

DIANE VON FÜRSTENBERG:

I think what I'm most proud of is my family, –

ON SCREEN TEXT:

Diane von Fürstenberg's Family

City Hall Wedding (2001)

DIANE VON FÜRSTENBERG:

– is my children and now my grandchildren. I think that's my best work.

INTERVIEWER:

What was your very first paying job?

DIANE VON FÜRSTENBERG:

My first paying job, I was still at university and at night I was a receptionist.

INTERVIEWER:

Three adjectives best describe you?

00:31:10:00

DIANE VON FÜRSTENBERG:

I think loving, I think generous, and curious.

INTERVIEWER:

# KUNHARDT **FILM** / FOUNDATION

And what person that you've never met has had the biggest influence on your life?

DIANE VON FÜRSTENBERG:

I could be very frivolous and I can say that I never met Marlene Dietrich, but I think she's so beautiful. And then I could be a little deeper and said that I never met Mother Teresa, but I thought she was so inspiring.

END TC: 00:31:44:00